



2022

Annual *Report*

S E T ✝ F R E E

PROVIDING FREEDOM THROUGH CHRIST





S E T F R E E

Set Free has a vision that one day we will live in a world where no child is held in slavery, every person has access to clean water, and *all* have heard the good news of Jesus Christ.

2022 felt like a pivotal year in taking huge strides to make that vision a reality. Thanks to you, over two hundred villages and thousands of people received clean water for the very first time thanks to their new well. Because of your support, the first planned rescue in years was successfully completed bringing 792 children out of slavery and into freedom through Christ. And through your generosity, millions of brand-new brothers and sisters in Christ were baptized into the faith.

Praise be to God!



2022

Ministry Highlights

- 210 new wells drilled serving over 500,000 people
- 7,171 children rescued from slavery and 10,002 children reunited with their families
- New business partnerships including Ice Cream Station and Tropical Grille to raise money and help spread the word
- Launching a new church-to-church partnership model that allows churches, small groups, businesses, or individuals to invest in a church home in India providing holistic care for an average of 10 rescued children per month
- Closing out our new well drilling work in Liberia and shifting focus to sustainability through a self-funding repair program



In the pages of this report are the stories and photos of a few we have had the pleasure to serve. I hope their stories of light bring a smile to your face. But I also hope it encourages you to *keep moving forward*. We are not yet through. As long as there is a person who doesn't have clean water, a child held in slavery, or someone who hasn't heard the name of Jesus - we've still got work to do.

Onward,

A handwritten signature in black ink that reads "Sarah". The script is fluid and cursive, with a large, looping 'S' and a trailing 'h'.

SARAH KELLEY

CEO





STATEMENT OF FAITH

Since our foundation, faith has set us apart. In everything we do—each well we drill, medical clinic we conduct, and child we rescue—Set Free seeks to provide freedom *through Jesus Christ.*

Meeting the humanitarian needs is our method, but making disciples *is our mission.*

MISSION/VISION

Set Free envisions a world where *all* are set free in the name of Christ.



CHILD REDEMPTION MISSION

We work to prevent child slavery, rescue children from slavery, and whenever possible, reunite them with their families. When reunification is not possible, our team cares for them and prepares them for a brighter future.



WATER OF LIFE INITIATIVE

By drilling wells, we transform entire villages. The simple act of giving fresh, clean water changes individuals' lives and improves communities' health forever.



HEALTH RESTORATION CLINICS

Countless men, women, and children suffer from treatable illnesses in the villages we serve in Sierra Leone, Liberia, and India, so we provide mobile medical clinics to treat those who otherwise wouldn't have access.



CHURCH PLANTING & DISCIPLESHIP

Our pastor partners establish permanent churches in villages, enhancing their ability to build relationships, share the gospel, and foster spiritual growth through Bible studies.



2022 CHURCH PLANTING & DISCIPLESHIP

Statistics



50,000

new churches were
planted across India
and West Africa



11,000+

pastors working
together to share
the Gospel



Church Planting & Discipleship



My name is Pastor Raju. I am from a poor family with 7 siblings. My father is a laborer, and my mother stays home to care for the home and family. My grandparents helped raise us as we were such a large family.

I have always been interested in studying but was not able to get a proper education as my family could not afford it. One day, I had fallen ill and was bed-ridden. Because of this, I was admitted to the hospital at the age of 12. The doctors said that I would most likely die if I did not have surgery, but my family didn't have money for things like surgeries. We barely had money for food. But they had recently encountered a loan agent and decided to take out a loan of 6,000 rupees (\$72) which they were told they had one year to pay back. But to our dismay, the surgery did not heal me. Again, the doctors told us that I would need another surgery. So, my parents took out another loan. But they couldn't even pay back the first one, so the loan agent returned and took my younger sister as payment. She was then sold into prostitution where she ended up taking her own life.

After this, our family was so full of sorrow, anger, and regret. A pastor called Pastor Haram came by our home and wanted to pray for us. In his prayer he asked Jesus to bring us comfort, physical and emotional healing, and that through those things we would learn to believe in Him and His love for us. When the pastor left, my family felt calmer than we had in months. Slowly we found healing and hope – for no other reason than because that pastor prayed for it. We began to believe in Jesus. I wanted to find that pastor and thank him. He mentioned that he worked with an organization of other pastors which I had heard of. I went to them and asked about Pastor Haram. They directed me to him, and I told him what had happened and how I had him and Jesus to thank for it. I also decided that I wanted to bring others this same peace and healing through Jesus, so I decided to go to Bible school and began preaching His word to others. Now I am the pastor of a church home where I am caring for 8 children rescued from slavery and also serving as a pastor to 3 local villages. I am happy to serve these children in the name of Jesus. I see my sister in one of the young girls I care for and know her spirit lives on.



STORIES FROM THE FIELD



Child Redemption Mission



I grew up with a father that wasn't interested in being a dad. He did not desire to care for my siblings and me. My mother always tried to get him to care. She desperately wanted his help supporting us, but he never gave it. Instead, my mom began working as a maid to try to make ends meet. My dad began leaving for days at a time because he grew tired of being asked to help. When we got a little bit older, instead of leaving all together, my father tricked me into going to work for a mine agent. When we got there, my dad left and never returned. It did not take me long to realize that I was enslaved in that place. The agent paid my father 4,000 rupees (\$48) for me. That's all I was worth to him. I cried for many days after he left me there.

The mine supervisors taught me how to mine rocks that were so hard for me to carry. I was only 12. They warned me not to ever create any problems, or I would face horrible punishment. My days of hard labor began at 5am and lasted well past 7pm. We were only given one meal a day and no other breaks. I felt hopeless and miserable. I had heard people talk about God before but had never believed anything they said. But I felt so desperate I began to pray that God would protect me and deliver me from this dark place.

I know now that God heard every single one of my prayers. And He answered them when he sent a team of pastor partners to rescue me along with the other children in the mine. When they rescued us, they took us to a church community hall to seek shelter and avoid being found. Here we received immediate medical care, food, a bath, and clean clothes. After a few days we moved to our children's home. I felt overwhelmed at first from everything that I had experienced. I cried in a healing way, surrounded by other children my age who had experienced similar things. Now, I am going to school, making friends, and continuing to grow my faith in God. I will never stop being grateful that I was saved. I hope to grow up to also be a pastor that helps rescue other children like me.





2022 CHILD REDEMPTION MISSION

Statistics



7,171

children were
rescued from
slavery



10,002

children were
reunited with their
families



2022 WATER OF LIFE INITIATIVE

Statistics



196

wells drilled
across India and
West Africa



483,594

people
received
clean water

STORIES FROM THE FIELD



Water of Life Initiative



My village is an Untouchable village in India. We are forbidden from using the well in the neighboring village because they are of a higher caste than us. If we attempt to drink the same water as them, we risk being beaten, or even killed. Because of this, the women and children must trek miles outside of the village to a swamp to gather water for their families. The children in my village, my own children, are unable to go to school and pursue an education because of how much time it takes each day to simply collect water. The men here must work in the tobacco fields each day so that they can support their families. But the dirty water they're drinking is making them too sick to go to work. Dirty water is the thief of education, work, safety, health, and opportunity in our village.

When Set Free's drill team first came to my village to do an assessment of the water source, the drill team and partner pastor told the villagers that they came in the name of Jesus. Two teens, Raga and Moham, that had dropped out of school to collect water approached the team and explained that they didn't believe that they would keep their promise of clean water. They didn't believe in a God that would answer their prayers. To their surprise just a few days later the drill crew broke ground on a deep well! After making an agreement with the village head that the electricity bill for the deep well would be maintained, the drill team began working. This deep well was drilled 680 feet deep and instead of a hand pump, the well pulls water up from the earth with the flip of a switch! Myself, Raga, Moham, and many others watched as the drill team worked to bring them clean water. While they worked, they told the villagers that this water is a gift from God - the true Water of Life. That He gave His only Son Jesus so that we all may have eternal life with Him.

Many of the villagers rejoiced in the name of Jesus! Raga approached Pastor Jahar and said, "any God that teaches His followers to love and serve like you all have is worth following." Since the drilling of this deep well, life has completely changed in my village. Fathers are no longer missing work because of water related illnesses. Mothers are able to keep themselves and their children safe because they are no longer walking alone for miles at a time in search of water. Children are able to go back to school to prepare for their future. Hundreds have been introduced to the unconditional love of Jesus. Pastor Jahar stayed behind after the drill team was finished to plant a church that will give generations to come a place to worship.



STORIES FROM THE FIELD



Health Restoration Clinics



My daughter is 3 and has never received any medical care. In fact, neither did I during my entire pregnancy with her. There was no other option for us. We are poor Untouchables; medical care has never been available to us. We luckily have been just fine without it, but now Shima is sick. Her small body is fighting so hard but is failing. She is sleeping all day and uninterested in playing, using her imagination, and talking to everyone she sees like she once did. I feel desperate to get her some help, but I don't know where to go.

Then, another mother in my village told me about how she heard of a village not far away that was visited by a mobile medical clinic and that maybe they'd come to us next. That sounded wonderful, but I didn't see how we could afford a medical clinic in our village. That village must have had money to pay for those services. I let go of any hope for that happening as quickly as it came. I continued doing what I was doing – praying to the Hindu god of healing and using natural remedies I had on-hand. But nothing was healing Shima. Something must be really wrong. A couple of weeks had passed since the mother in my village told me about that mobile medical clinic. I had almost completely forgotten about it when I was walking through the village, singing to Shima and trying to get her some fresh air when I looked up and saw a whole team of men and women in white coats that could only indicate that they are doctors and nurses. They were unloading a van full of supplies, tables, and chairs. They made an announcement to everyone that could hear to spread the news that for the next two days they would be there providing medical care to every one that needed it. When I heard that announcement my jaw dropped. Because I was nearby, I ran straight up to them with Shima. I told them what had been going on and the symptoms she had been having. The doctor was able to decipher that she had Dengue Fever and he had the correct medicine on-hand to administer to her right then! They sent me away with instructions on how to care for her moving forward and that now that she has been treated she should start feeling better soon. Once they finished examining Shima, they said "God bless you both." I had never heard that phrase before and asked what it meant. They answered, 'the True God calls you one of His children. He wants to care for you. He wants you to know that you and Shima are loved.' This statement has never left me. I feel forever changed by the generosity of the medical team and by God's blessings.





2022 HEALTH RESTORATION CLINICS

Statistics



42,774

people served
through medical
clinics



12,718

people decided to
receive Christ at a
medical clinic



A group of Indian children and women are gathered together, looking towards the camera. The children are in the foreground, and the women are behind them. They are all wearing colorful clothing. The background is a simple indoor setting.

MONTHLY GIVING

THE CORNERSTONE XII

“ I WAS SO HAPPY AND THANKED GOD the first month when I received the set amount that Set Free promised to me. I had doubts that the amount would change but the next month we received the same amount and started planning. I had no more anxiety and no more fear. Now we know what is being sent every month and have planned in advance what we will do with it.

— Set Free's Indian Partner on the importance of monthly giving ”

Ministries, like buildings, need *a strong foundation.*

When laying the foundation, builders begin with the cornerstone and set all the other stones in reference to it. When properly situated, the cornerstone provides stability and support for the entire structure. Our monthly supporters provide this foundational structure for our ministry and our partners.

God gives each believer unique gifts and abilities to serve His people, and we need all of those together to accomplish Set Free's big goals. God has called us, all of us, to further His Kingdom. By joining The Cornerstone, you are ensuring that Set Free's work throughout India and West Africa continues in a way that allows for effective planning, efficient use of resources, and ongoing innovation that enhances our ability to serve our people.

2022 MONTHLY GIVING STATISTICS



65%

of Set Free's budget comes from monthly giving



32,500 CHURCHES

were planted because of monthly donors



127 WELLS

were drilled by monthly donors



27,803 PEOPLE

received medical care because of monthly donors



5,128 RESCUED CHILDREN

received holistic care for an entire year by monthly donors

SET FREE

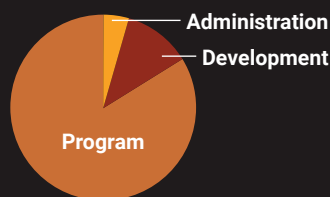
2022 *Financials*

2022 *Overview*

Total Donations	\$3,823,431
Total Expenses	\$3,796,202
<i>Net</i>	\$27,229

Expense *Breakdown*

Administration	\$134,961	(3%)
Development	\$566,566	(15%)
Program	\$3,094,674	(82%)



Program *Breakdown*

West Africa Total

\$763,129

India Total

\$2,331,545

Towards all four areas of focus

Breakdown of India's Total


\$1,856,300

Towards Child
Redemption Mission


\$475,245

Towards Water of Life
Initiative, Health Restoration
Clinics, and Church Planting
& Discipleship

Cost Support *Breakdown*



\$5

will bring clean water to one person



\$28

will provide meals for one month for a child rescued from slavery



\$68

will provide complete care for a child rescued from slavery



\$1,000

will bring a mobile medical clinic to a village



\$5,000

will drill a hand-pump well bringing clean water to an estimated 1,000 people



\$10,000

will drill a deep well bringing clean water to an estimated 5,000 people

What's Your Next Step?

As we celebrate all that the Lord has allowed us to accomplish together over the last year, we would love to encourage you to take your next step in supporting Set Free in the year to come.

GIVE

Would you take your financial support to the next level?

Monthly Donor (Cornerstone Member) – Give a gift above and beyond your monthly support.

Consistent Supporter – Join The Cornerstone as a monthly support partner.

Occasional Giver – Increase your giving from last year.

First-Time Donor – Give your first gift.

SHARE

Would you spread the word about Set Free by:

Fundraiser – Start your own fundraiser through Set Free and change lives around the world by doing what you love.

Spread the Word – Share with those in your life about the work that Set Free is doing and how they can make a difference. Share your passion for what we do with your church, business, small group, etc.

PRAY

Would you pray for:

The work that Set Free is doing around the world. Specifically ask God for guidance over our work, safety for our partners and those we serve, and that His love will shine through each of us to those that have yet to see it.

BUSINESS PARTNERSHIP

What if your business had the opportunity to be part of something bigger – something that literally saved thousands of lives and transformed entire villages for generations to come? Our business partners aren't donors – they're investors who give generously and regularly see the tangible ROI and impact of their investment. Far beyond numbers, these partners are our backbone in sharing God's message of love to the unreached and untouchable people of the world to empower entire generations with hope, dignity, and love.

Here are a couple of examples of what a partnership can look like:

- **Sponsorship Opportunities**
- **Paycheck Deduction Programs**
- **Co-branding Opportunities**



CHURCH PARTNERSHIPS

With our foundational priority being to share the love of Christ through our work, church partnerships are crucial. It is our goal to come alongside your church to help achieve your specific missional goal. When Set Free is chosen as a mission your church supports, it is our priority to craft our partnership to uniquely extend your church's overall mission.

Some ways we can do that together:

Church-to-Church Partnerships

With our church-to-church partnership program, your church could adopt a church home in India where an average of 10 kids are cared for. At \$68 per month to provide holistic care for a child, this is a \$680 total monthly commitment that allows your church to pray for the pastor and village where your dollars are going by name.

Raise Awareness by Speaking to Your Congregation

Set Free staff member(s) will come to your church and craft a message to your congregation depending on time availability, media abilities, etc. to share about our work.

Special Offerings

Add Set Free to your offering schedule. We will be sure to share the impact that that offering will have on those we serve.

Children's Programs

Invite us to come alongside your children's program to curate an interactive and educational program that will introduce the problems Set Free is working to solve through Jesus in an age-appropriate way.

Annual or Monthly Funding

Add us to your annual or monthly mission budget and see the lasting impact your church will make when your donations help bring an end to the world water crisis or to child slavery in the name of Jesus.

You Can Make *An Impact*



S E T F R E E

PROVIDING FREEDOM THROUGH CHRIST

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